# Fashion forecasting 222 (KLD 222)

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| **Qualification** | Undergraduate |
| **Faculty** | Faculty of Natural and Agricultural Sciences |
| **Module credits** | 12.00 |
| **Programmes** | BConSci Clothing Retail Management |
| **Prerequisites** | No prerequisites. |
| **Contact time** | 3 lectures per week |
| **Language of tuition** | Afrikaans and English is used in one class |
| **Academic organisation** | Consumer Science |
| **Period of presentation** | Semester 2 |

**Module content**

The South African fashion industry: Basic principles of fashion; fashion as a product; and the consumer. Fashion production: Haute Couture and ready-to-wear clothes. Fashion forecasting and fashion analyses.

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